



AGRF Virtual Summit 2020 Public Engagement FAQs

Feed the Cities, Grow the Continent: Leveraging Urban Food Markets to Achieve Sustainable Food Systems in Africa.

The AGRF is the world's premier forum for advancing Africa's agricultural agenda. At its 10th anniversary, the Summit will use its full weight, resources, and partnerships to energize political will and drive the actions required to overcome the major challenges affecting the agriculture sector across the continent.

Where: Kigali, Rwanda

When: September 8-11

Organizers: Government of Rwanda, Ministry of Agriculture (@RwandaAgri), AGRF Partners Group (@TheAGRF)

Theme: Feed the Cities, Grow the Continent: Leveraging Urban Food Markets to Achieve Sustainable Food Systems in Africa

Delegates:

- Current and Former Heads of State and Government
- Agriculture and Finance Ministers
- Central Bank Governors
- Top and emerging private sector industry
- Representatives of farmer organizations
- Eminent leaders of global and regional development institutions
- Key non-governmental implementing partners

Requesting an interview with a member of the AGRF secretariat regarding the Forum.

Members of the media can email media@agrif.org to request an interview with a member of the AGRF secretariat.

Sign up to receive news alerts:

If you would like to receive press releases, please also email media@agrif.org

Connecting with the Forum:

Twitter will be the primary social media tool for the AGRF Virtual Summit. Prior to the event we will use the account **@TheAGRF** to promote the summit and encourage participation. During the event, the account will be used to provide session highlights in addition to interesting quotes, presentation slides, photos and data sets. **#AGRF2020** **#VirtualSummit** are the official hashtags of the event and will accompany all social media updates.

Connecting with the Forum:

Facebook (@TheAGRF) - We will use Facebook to broadcast plenary sessions, workshops, launches and awards. The medium will also be used to share interesting information before the event as well as captivating in-session quotes, data sets, photos, presentation slides.

LinkedIn (African Green Revolution Forum) - LinkedIn will be the primary medium for sharing publications, presentations, awards, major announcements and videos pertaining to the AGRF virtual summit. Interesting quotes and photos before, during and after the event will be considered for publication based on their potential for shareability and audience-draw.

Instagram (@theagrfr) - The AGRF is an event that provides great photo moments for participants. This year's edition, being virtual, might not have as many opportunities as past events, but we are certain to get several interesting photos from Rwanda, which we will share on Instagram. In addition, we will encourage participants to share with us interesting photos from their locations that fit well with the theme.

Reposting social media content:

Please feel free to retweet and share our content from any of our social media platforms.

All other requests:

Our email address is: media@agrfr.org

AGRF “At a Glance”

What is the AGRF & who is hosting the Forum?	<p>The AGRF is the Largest Agriculture & Food Systems Forum in Africa.</p> <p>The AGRF is the world's premier forum for African agriculture, bringing together stakeholders in the agricultural landscape to take practical actions and share lessons that will move African agriculture forward.</p> <p>In line with agreed strategic enhancements following the AGRF assessment and strategy, the forum adjusted its approach in 2019 and adopted a “home and away” model where the Forum will alternate between hosting the Summit in the “home” country in seven years and different host countries across the continent in alternate years. Following a competitive bidding process between July and September 2019, Rwanda was unanimously selected by the AGRF Partners as the long-term home country and Secretariat host of the Forum through at least 2025.</p> <p>AGRF 2020 Virtual Summit is organized under the leadership of H.E. President Kagame, the President of the Republic of Rwanda, and co-hosted by the AGRF Partners Group.</p>
What is the theme of the AGRF 2020 Virtual Summit?	<p>The theme of the Summit is “Feed the Cities, Grow the Continent: Leveraging Urban Food Markets to Achieve Sustainable Food Systems in Africa.”</p>
Why is the theme important?	<p>The theme is a call to action to rethink our food systems to ensure that they are efficient and resilient, to deliver food to growing urban populations and achieve prosperous outcomes for all.</p>
Has COVID-19 necessitated any changes to the format of the AGRF?	<p>In light of the COVID-19 pandemic, the Tenth Annual AGRF Summit will be held virtually from 8-11 September 2020. Registration and attendance is free for all participating delegates</p>
How many people do we expect to attend the AGRF?	<p>We expect around 10,000 delegates to attend the summit, which brings together delegates from governments, civil society, the private sector, the research community and development partners.</p>
Who are the AGRF partners ?	<p>The AGRF Partners Group is made up of a coalition of leading actors in African agriculture all focused on putting farmers at the center of the continent's growing economies. The Partners include institutions and actors from government, private sector, international NGOs and the donor communities.</p>



What are the goals of the Forum?	The Forum is particularly focused on driving progress and the achievement of the goals in the Malabo Declaration of the African Union. The Declaration is a set of commitments made by African Heads of State and Government to strengthen agricultural development at the center of the continent's overall development and progress. The Forum is also aligned with the AU Agenda 2063 and the UN Sustainable Development Goals. This also includes enabling private sector investments and engagements, and supporting African small holder farmers to become sustainable businesses for economic growth, contributing to Agricultural Transformation.
What do we expect to achieve at the Forum?	<p>Expected Outcomes for AGRF Summit 2020</p> <p>The AGRF Summit 2020 is expected to yield the following tangible and concrete outcomes in the following thematic areas:</p> <ul style="list-style-type: none"> • Markets and Trade: Build inter-connected African markets that create opportunities, right from rural smallholders to urban supermarkets. • Nutritious Food: Create demand for African products that fuel diverse, healthy diets with the safety and quality every consumer needs. • Food Systems: Define the food systems Africa wants and be part of a multi-stakeholder vision for Africa and the world on the future of food. • Resilience: Invest in enterprises and innovations to build a more sustainable and inclusive future. • Deal Room: Mobilize investments, financing and sourcing linkages between SMEs, private and public partners across Africa.
How are AGRF and AGRA related?	The AGRF is a platform, created by partners to advance Africa's agricultural agenda to achieve the vision and goals laid out in the AU Malabo Declaration, the Sustainable Development Goals (SDGs), and Africa's Agenda 2063. AGRA is a strategic partner of the AGRF and also serves as its legal host. The AGRF secretariat is physically hosted by the Government of Rwanda and based in Kigali. Over the next five years (2020-2025) The AGRF Summit venue will alternate between Kigali and other host cities every other year.
What is the history of the summit?	<p>Initially established as the "African Green Revolution Conference" in 2006, AGRF has continued to evolve over the years.</p> <p>Yara International established the African Green Revolution Conference in Oslo as an annual event focused on fostering public-private partnerships and mobilizing investments into African agriculture from 2006-2009. In 2010, with the championing of Kofi Annan, the location of the conference was moved to Africa and responsibility for the Secretariat shifted from Yara to the Alliance for a Green Revolution in Africa (AGRA). The change represented a move towards broader engagement of African stakeholders in the African agricultural transformation agenda. Since 2010, AGRF has been held annually (except for 2011) in different regions of Africa with evolving themes. AGRF has over time incorporated new elements, including a greater focus on food systems and integrated approaches, government engagement, reporting and accountability, and private sector mobilization.</p> <p>The first AGRF Summit was held in Ghana in 2010 under the leadership of H.E. President Mills, in Tanzania in 2012, Mozambique in 2013, Ethiopia in 2014, Zambia in 2015, Kenya in 2016, Cote d'Ivoire in 2017, Rwanda in 2018, and Ghana in 2019. The Forum and its momentum have grown considerably over these years, bringing together Heads of State, Ministers, business leaders, development partner leadership, thought leaders, farmer organization representatives, youth entrepreneurs, and other critical stakeholders to focus on the actions and policies needed to move the continental agenda forward</p>

What are some highlights of this year's summit?

AgriBusiness Deal Room	The AGRF Partners Group are promoting an AGRF Summit 2020 Deal Room "matchmaking" event among investors, entrepreneurs and governments. The Deal Room will facilitate connections between investors, entrepreneurs and governments during the AGRF Summit and help ensure that transactions emerge from these interactions. The Deal Room is expected to attract close to 200 companies, 15 government delegations and 50 public and private investors exploring a wide range of investment opportunities. More information: agrif.org/dealroom
The Africa Food Prize	The Africa Food Prize is the preeminent award for recognizing an extraordinary individual or institution whose contributions to African agriculture are forging a new era of sustainable food security and economic opportunity for all Africans. The award will be presented during the AGRF Summit.
GoGettaz Agripreneur Prize 2020 Winners Announcement	The GoGettaz Agripreneur Prize recognizes youth with innovative and inspiring entrepreneurship ideas in agriculture. 12 young agripreneurs from across the continent will compete for this year's prize in a grand-finale pitch event at the AGRF Summit, showcasing agri-food ventures.
How do I register?	Registration to attend and participate at the AGRF Virtual Summit 2020 is now open and free. Please visit www.agrif.org